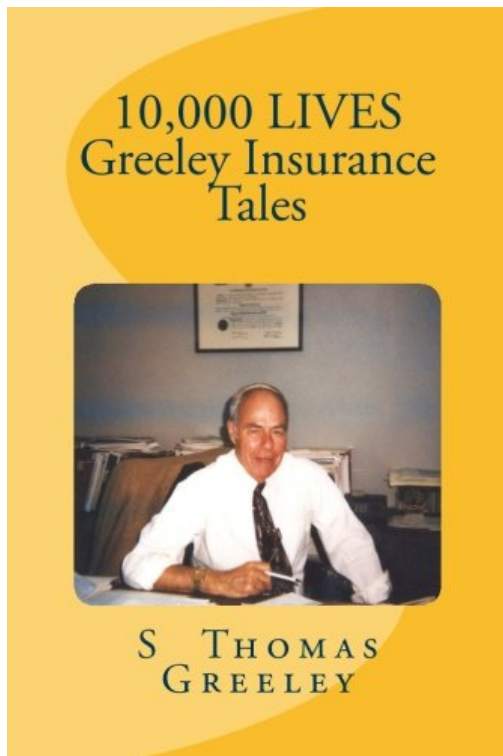


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Book Synopsis

Sid Greeley was an icon in the life insurance business selling for over 60 years with the Northwestern Mutual. Before he passed away at the age of 90, I was very fortunate to have sat down with him on many occasions to tell me some interesting stories that took place in his career. I found the stories to be heartfelt and at times heartbreaking, but mostly thoroughly impacted him as a person of integrity. My hope is that you will get to know Sid through these stories, and that you might learn something about the human spirit.